#### **PRESS PACK**



# BIG BOLTON CAROL CONCERT

**GUINNESS WORLD RECORD ATTEMPT!** 

Monday 12th December 2022, 7-8pm University of Bolton Stadium

Hosted by:

In partnership with:









#### **TARGET**

To break the current Guinness World Record for the largest group of carol singers.

The current World Record is **25,272.** 

#### **SUPPORTING**

Funds raised at The Big Bolton
Carol Concert will be split equally
between Bolton Wanderers in
the Community, Urban Outreach
Bolton, Backup North West, Age
UK Bolton and 1point North West.

Tickets are free and available at eticketing.co.uk/bwfc



### **ABOUT**

On the evening of Monday 12th December, Bolton Wanderers, in partnership with Bolton Council and the University of Bolton, are hoping to break the current Guinness World Record for the largest group of carol singers.

Taking place at the University of Bolton Stadium, the event will aim to surpass the current record - set in 2014 by Godswill Akpabio Unity Choir in Nigeria of **25,272** singers - by welcoming Bolton Wanderers' supporters, Bolton residents and members of the wider region into the stands to make their voices heard, and to potentially make history.

With doors open from 5.30pm, the concert will take place between 7pm and 8pm and will be hosted by Club Chaplain Phil Mason. Working with the ALFA Education Ltd, carols will be led by choirs from local schools and there will also be performances from guest solo artists. In addition, the **full Bolton Wanderers playing squad** will be in attendance.

Entry will be free of charge but in order to help verify numbers, concert goers must register via the club's e-ticketing site at **eticketing.co.uk/bwfc.** 

With many facing a tough winter ahead, there will be bucket collections on the night for charities working on the ground in Bolton to support those most in need. Funds raised at The Big Bolton Carol Concert will be split equally between Bolton Wanderers in the Community, Urban Outreach Bolton, Backup North West, Age UK Bolton and 1point North West.





### CONCERT COUNTDOWN

A countdown to the concert will be delivered across the club's social media channels.

We are gathering short, to-camera videos from influential figures who would like to support the event by raising its profile.

Contributing videos to share on social media would be gratefully received, highlighting some of the key information about the event (as above).

Please send videos to **schaplow@bwfc.co.uk** or tag the official BWFC social media accounts.

## MORE ABOUT BOLTON WANDERERS









Instagram:
@officialbwfc
92k followers



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